

PressPro® E

Entertainment Product



PressPro® E is a high-caliper, standard-sensitivity, topcoated and backcoated direct thermal ticket product. Its unique backside coating delivers exceptional press performance, enabling crisp, high-impact graphics and consistently superior print quality.

Key Features

- Made with our EarthChem™ chemistry with no added phenols
- Premium topcoating for exceptional durability
- Standard sensitivity producing crisp, precise 200-dpi imaging
- Advanced backside coating for superior press performance
- Optimized exclusively for picket-fence barcodes
- High-caliper construction for a premium feel and added stiffness

Applications

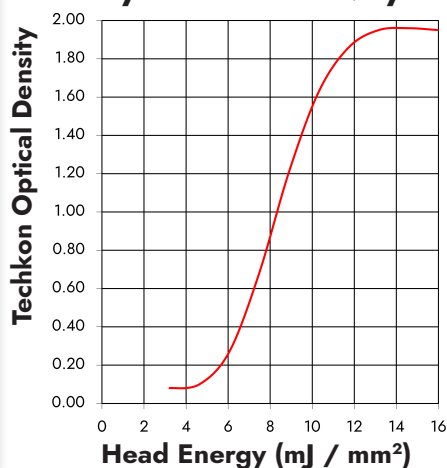
- Theater tickets
- Cinema tickets
- Sporting event tickets
- Theme park tickets
- Amusement park tickets



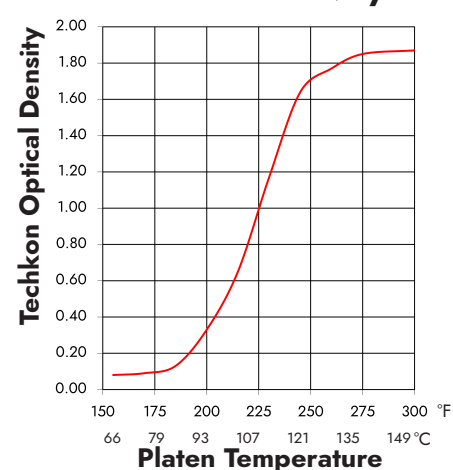
Product Characteristics — Preliminary Data

Caliper	7.7 ± 0.3/195.6 ± 8
Basis Weight	
17 x 22–500 (lbs)	48.4 ± 2.4
g/m ²	181.9 ± 9.1
Thermal Response - Nominal	
Static (°C ± 5°)	
Initial 0.2 ODU	87° C
Functional 1.0 ODU	107° C
Maximum 1.8 ODU	128° C
Dynamic—Atlantek 400 (mJ/mm²)	
Initial 0.2 ODU	5.6
Functional 1.0 ODU	8.2
Maximum 1.7 ODU	10.8
Brightness (UV Included)	>76
Gurley Stiffness Nominal (mg)	MD 1600 CD 700
Elmendorf Tear Nominal (g)	MD 125 CD 145
Tensile (lbs/in)	MD 70 CD 33
Parker Print Surface	<1.7

Dynamic Sensitivity



Static Sensitivity



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