



Appvion Adds Roll Offering to its Triumph High-Speed Coated Ultra Brite – Matte Inkjet Paper Line

(APPLETON, Wis., February 9, 2017) Appvion, Inc. has expanded its Triumph® High-Speed Inkjet product line with the introduction of a roll version of its popular Coated Ultra Brite – Matte product.

“Dedicated coated roll products enable printers to make a seamless transition to high-speed inkjet printing technology and to get the high-color performance of coated paper,” said Jeff Luehring, Appvion’s business team leader for security and inkjet products. He added that until recently the availability of roll products designed for high-speed inkjet printing has been limited compared to the choice of products used for offset and digital toner printing jobs.

Use of high-speed inkjet rolls offer the advantages of faster printing, lower cost of operation and more press uptime. The technology also facilitates shorter runs that can be more easily and more efficiently personalized.

Triumph Coated High-Speed Inkjet Papers are proven to deliver the attributes printers want: superior ink density, image sharpness and a bright white appearance for stunning color results. The product offers an ideal solution for commercial, direct mail, transactional, and in-plant printers who need high-color, high-definition output.

Triumph High-Speed Coated Ultra Brite – Matte Inkjet rolls are made in the USA and are available in 7pt and 9pt caliper grades and in a wide range of roll widths. All Triumph High-Speed Inkjet products are stocked in Appvion’s nationwide warehousing network, are readily available for delivery with short lead times, and are backed by Appvion’s 100% satisfaction guarantee. For more information, visit www.triumphpapers.com.

About Appvion

Appvion creates product solutions through its development and use of coating formulations and applications. The company produces thermal, carbonless, security, inkjet, digital specialty and colored papers. Appvion, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 1,400 people and is 100 percent employee-owned. For more information, visit www.appvion.com.

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