



Appvion Introduces Triumph Digital Media

(Appleton, Wisconsin, September 27, 2018) Appvion has expanded its line of Triumph[®] brand products with the introduction of four digital media products: Universal Polyester, Premium Polyester, Synthetic Paper, and Pressure Sensitive.

The Triumph Digital Media products are designed to deliver durable, cost-effective digital printing solutions that are ideal for the most challenging applications. Triumph Digital Media products are environmentally friendly and eliminate the need for over-lamination. These products are designed, engineered and tested for both dry and liquid toner presses produced by original equipment manufacturers (OEMs). Triumph Digital Media products have also been tested and approved to run on the broadest range of digital-based equipment.

Triumph Universal Polyester is a rigid film with a smooth print surface and a toner-receptive topcoat that make colors pop. The product is waterproof, weatherproof and tear-resistant and provides excellent results from high-heat digital and HP Indigo printing. Triumph Universal Polyester can be printed, punched, scored, perforated and die-cut.

Triumph Premium Polyester offers nearly all the features of Triumph Universal Polyester plus ultimate static control, alcohol resistance, excellent runnability and image stability. Triumph Premium Polyester is certified by more OEMs than any other synthetic substrate.

Triumph Synthetic Paper is a flexible film that is resistant to water, chemicals, oil and tearing. The product has a luxurious look and feel that delivers vibrant color reproduction. Triumph Synthetic Papers can be punched, perforated, scored, folded and die-cut and has been engineered for high-heat digital equipment.

Triumph Pressure Sensitive is built to withstand high heat, moisture and tearing, without shrinking or swelling. It contains premium water-based acrylic adhesives to keep bumper stickers and retail and industrial signs in place in end-use applications without unwanted residue or oozing during printing. Triumph Pressure Sensitive is precision-sheeted for effective, consistent feeding in high-heat digital and HP Indigo equipment.

All Triumph Digital Media products are available in bulk and low sheet-count quantities to help ensure timely and cost-effective material management.

Triumph Digital Media replaces products Appvion previously offered as part of its Appleton Digital Papers line. Triumph Digital Media is backed by Appvion's 100% satisfaction guarantee. More information about the Triumph Digital Media product line is available at www.appvion.com/digital.

About Appvion

Appvion creates product solutions through its development and use of coating formulations and applications. The Company produces thermal, carbonless, security, inkjet, digital specialty and colored papers. Appvion, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio and Pennsylvania, and employs approximately 1,250 people. For more information, visit www.appvion.com.

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