



APPVION

APPVION STRENGTHENS RESPONSIBLE FIBER PROCUREMENT WITH SFI CERTIFIED SOURCING

Appleton, Wisconsin, December 10, 2021 – Appvion Operations, Inc., a leading provider of advanced materials and specialty coated solutions, has achieved Sustainable Forestry Initiative® (SFI®) Certified Sourcing for their operation in Appleton, Wisconsin, which was confirmed after an independent audit with internationally recognized third-party environmental certification body SCS Global Services (SCS).

"Appvion is dedicated to the long-term health and viability of our forests and is committed to responsible forestry management practices. Given that about 90% of the world's forests are uncertified, there needs to be a reliable mechanism to promote responsible procurement from non-certified lands. Our adoption of SFI Certified Sourcing supports this level of responsibility," said Graeme Hodson, Executive Vice President and President, Advanced Materials and Solutions.

Third-party certifiers verify Appvion's responsible forest management and fiber sourcing practices to globally recognized standards, including certifications from the Forest Stewardship Council® (FSC®) for Chain of Custody, held for nearly a decade, and the newly completed Sustainable Forestry Initiative® (SFI®) for Certified Sourcing.

"We enhance our commitment to sustainable forestry with the SFI Certified Sourcing achievement, which ensures our products flow through the supply chain with the confidence of legally sourced fiber," adds Michelle Miller, Chief Sustainability Officer. "We certify our entire fiber supply chain to ensure working forests for the future."

Appvion recognizes that encouraging responsible stewardship is one of the keys to protecting forestlands. As a fiber-based products company, we rely on healthy and abundant forests in our operation. In 2022, Appvion intends to build upon our SFI achievement and complete the SFI Chain of Custody certification.

About the Sustainable Forestry Initiative Inc.

The Sustainable Forestry Initiative® (SFI) is a sustainability leader that stands for future forests. SFI® is an independent, non-profit organization that provides supply chain assurances, produces conservation outcomes, and supports education and community engagement. SFI works with the forest sector, brand owners, conservation groups, resource professionals, landowners, educators, local communities, Indigenous peoples, governments, and universities. SFI standards and on-product labels help consumers make responsible purchasing decisions. SFI believes caring for forests improves everyone's quality of life. [Learn more.](#)

About Appvion Operations, Inc.

Appvion, founded in 1907, is a pioneer in material science, providing full-service specialty and high-performance coating solutions. Headquartered in Appleton, Wisconsin, Appvion develops innovative, water-based, and environmentally responsible coating solutions for consumers' everyday life. Primary product offerings include direct thermal paper and film solutions and renewable, fiber-based consumer and industrial packaging solutions. Appvion applies functional coating solutions to a variety of flexible substrates, including products from an FDA-compliant facility. As a leading manufacturer in North America, you can count on Appvion to tackle your customers' biggest challenges. Connect with us on Twitter and LinkedIn to learn more.