



Appvion Launches Microsite to Support its Triumph High-Speed Inkjet Paper Line

(Appleton, Wis., December 12, 2016) Appvion, Inc. has launched a microsite to support the company's Triumph® High-Speed Inkjet papers. The site's address is www.triumphpapers.com.

The microsite is designed to promote the capabilities and advantages of Triumph High-Speed Inkjet products to printers, merchants, and original equipment manufacturers (OEMs) and to help them make the best choice of high-speed inkjet paper for their printing equipment and their customer expectations.

Decision Making Made Easier

High-speed inkjet printing reduces prepress time, increases press and paper reliability, accommodates variable data and extensive customization — all with exceptional print and color quality. “Triumph High-Speed Inkjet paper delivers all the advantages inkjet technology offers. Our new microsite makes it easy for printers, merchants and OEMs to get details and specifications about the Triumph product line, download product information sheets, learn about OEM qualifications, order product samples, and request customer support,” said Jeff Luehring, business team leader, security and inkjet products.

About Appvion

Appvion creates product solutions through its development and use of coating formulations and applications. The company produces thermal, carbonless, security, inkjet, digital specialty and colored papers. Appvion, headquartered in Appleton, Wisconsin, has manufacturing operations in Wisconsin, Ohio and Pennsylvania, employs approximately 1,400 people and is 100 percent employee-owned. For more information, visit www.appvion.com.

Media Contact: Jeff Luehring,
 Business Team Leader,
 Security and Inkjet Products
 920-991-7174
 jluehring@appvion.com

Bill Van Den Brandt
Senior Manager, Corporate Communications
920-991-8613
bvandenbrandt@appvion.com